Dear Industry Colleagues,

On behalf of our conference chair, Stephen Clum, MD, we invite you to exhibit at the 17th Annual Current Concepts in Sleep Conference presented by Florida Hospital Tampa. This conference will take place in St. Pete Beach, Florida at the Tradewinds Island Resort September 2 -3, 2016. We are projecting the attendance for the 2016 conference to have over 400 attendees, making this the largest conference to date!

We are honored to present a distinguished faculty of experts in Sleep Medicine for this exciting program. This year, the conference includes topics such as the effects of sleep apnea and cardiac disease with CPAP, adult sleep Medicine, treating nasal airway and obstructive sleep apnea, energy, fatigue, and nutrition, insomnia in children, insomnia medications, sleep and seizures, sleep and psychiatric disorders, pregnancy and sleep, pediatric and adult RLS, circadian rhythm disorders, sleep and sports, perioperative screening, and much more.

Our multi-disciplinary conference is designed to present contemporary sleep medicine topics to sleep specialists from the subspecialties of neurology, pulmonology, and psychiatry (including related PAs and NPs) and sleep trainees as well as the related specialties psychology, dentistry, respiratory care, nursing and sleep technology. This conference is designed to maximize the exchange of information between our exhibitors, faculty, and attendees. The exhibit location and schedule have been designed to encourage interaction between educational sessions. In addition, exhibit representatives are welcome to attend educational sessions.

Our evening event will provide a great opportunity for you to meet and network with attendees in a fun and relaxed setting. Join us for our Welcome Reception on Friday, September 2 from 5:30 – 7:00pm.

Don’t miss this important opportunity to showcase your products and services to frontline medical decision-makers. Registration for exhibitors will open in April. I hope to see you in September!

Kind regards,

Rachel Shelton
Director
Florida Hospital Tampa Sleep Center
813-615-7747
Rachel.Shelton@ahss.org
Exhibit and Support Prospectus

Exhibit Pricing

**Double Exhibit Booth**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Registration Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>8x10 Space</td>
<td>$2,000</td>
<td>If registered by July 1, 2016</td>
</tr>
<tr>
<td>6’ Table</td>
<td>$2,200</td>
<td>If registered by August 1, 2016</td>
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<tr>
<td>2 Chairs</td>
<td>$2,400</td>
<td>If registered after August 1, 2016</td>
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<tr>
<td>4 Complimentary name badges</td>
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**Standard Exhibit Booth**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Registration Dates</th>
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</thead>
<tbody>
<tr>
<td>6’ table</td>
<td>$1,400</td>
<td>If registered by July 1, 2016</td>
</tr>
<tr>
<td>2 chairs</td>
<td>$1,600</td>
<td>If registered by August 1, 2016</td>
</tr>
<tr>
<td>2 Complimentary name badges</td>
<td>$1,800</td>
<td>If registered after August 1, 2016</td>
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**Payment Information**

Credit card payments are accepted as part of the online application.

Checks should be made payable to Florida Hospital Tampa, and mailed to:
Rachel Shelton, Sleep Center Director
Florida Hospital Tampa
3100 E. Fletcher Avenue
Tampa, FL 33613
Florida Hospital Tampa W-9 available upon request.
Exhibit Schedule and Important Dates
Programs have been carefully scheduled to allow maximum exposure for exhibits. Exhibits are open and available during the times below. However, most traffic will be experienced during breakfast and breaks. Exhibit schedule subject to change.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Exhibit Set-Up</td>
<td>Thursday, Sept 1</td>
<td>3:00 – 6:00 PM</td>
</tr>
<tr>
<td>Exhibits Open to Attendees</td>
<td>Friday, Sept 2</td>
<td>7:00 – 8:00 AM</td>
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<td></td>
<td></td>
<td>10:00 – 10:30 AM</td>
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<td>12:00 – 1:00 PM</td>
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<td></td>
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<td>2:45 – 3:15 PM</td>
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<tr>
<td></td>
<td></td>
<td>5:30 – 7:00 PM</td>
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<tr>
<td>Exhibit Breakdown</td>
<td>Saturday, Sept 3</td>
<td>3:15 – 4:45 PM</td>
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<tr>
<td></td>
<td></td>
<td>8:00 – 9:00 AM</td>
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<td>11:00 – 11:15 AM</td>
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<td>12:15 – 1:15 PM</td>
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<td></td>
<td></td>
<td>2:45 – 3:15 PM</td>
</tr>
<tr>
<td>Please Join us for our</td>
<td>Friday, Sept 2</td>
<td>5:30 – 7:00 pm: Welcome Reception</td>
</tr>
<tr>
<td>Special Event!</td>
<td></td>
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</tr>
<tr>
<td>Early Fee Deadline</td>
<td>July 1, 2016</td>
<td>Fees go up after July 1st</td>
</tr>
</tbody>
</table>
ACCME and Regulatory Guidelines
In accordance with ACCME and regulatory guidelines, we require separation of corporate marketing and promotional efforts from educational grants and support. Therefore, exhibits and support are separate opportunities for this conference. All promotional options are clearly and physically separated from the CME program at the conference.

Exhibitors may distribute educational material about their products and services, and may demonstrate equipment in their exhibit space. Questions related to appropriate handout material may be directed to sharon.henrich@ahss.org.

Exhibit Purpose and Regulations

Purpose of the Exhibits The exhibits are an important part of this conference, providing our registrants the opportunity to gather useful information about developments, products and services related to their interests and responsibilities.

Staffing of Exhibits Qualified employees of the exhibitor must staff exhibit booths during all exhibit hours, and they must be able to explain or demonstrate the products or services on display.

Exhibitor Functions Exhibitors must receive permission to hold any event at the conference hotel during the week(s) of the conference dates by sending a request in writing to the Event Manager, Samantha Dillon at Florida Hospital Tampa (Samantha.dillon@ahss.org)

Exhibitor Badges Each exhibiting company will be provided with a limited number of complimentary exhibitor badges, based on their booth selection (see fee schedule). Exhibitor badges will authorize such employees to enter the exhibit area during hours when it is open for exhibitors but not the public. Additional badges will be available at the conference for $100/badge.

Assignment of Space Booth space will be allocated at the sole discretion of Florida Hospital Tampa with due regard to the date upon which the application was received, regard for relevance of exhibit, exhibitor preferences, and date of payment for exhibit space is received. The allocation of exhibit space by Florida Hospital Tampa will be final and binding upon all exhibitors.
Acceptance of Exhibit  The Exhibit Application must be properly filled out and payment must be received within 60 days of application submission and prior to the conference. Upon approval of the application by Florida Hospital Tampa, it shall become binding upon both Florida Hospital Tampa and the exhibitor with respect to all matters included in the Exhibit Purpose & Regulations. Receipt of application to exhibit or support does not automatically indicate approval. The program educational committee will review all applications and confirm acceptance in writing once approved.

Shipping Information  Every box received or shipped will be $5.00 paid to the hotel. Label all boxes as follows:
ATTENTION (Rep Name): ___________________
Organization Name: ______________________
Name of Conference: ______________________
First Day of Conference:  September 2, 2016
SHIP TO: TradeWinds Island Grand 5500 Gulf Boulevard St. Pete Beach, Florida 33706
Exhibit Rules

Eligibility for Exhibiting  The following qualifications are required of all exhibitors at the Conference: Products or services displayed must further the purpose of the meeting and Exhibit Program and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference. Products or services must be related to the clinical content of the conference and relevant to private practice, hospitals, institutions or other health related facilities.

Termination of Meeting and Exhibits  Should the premises in which the Conference is to be held become, in the sole judgment of Florida Hospital Tampa, unfit for occupancy, or should the meeting and exhibit be materially interfered with by reasons of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, governmental agency, or any other act beyond the control of Florida Hospital Tampa, the Contract for Exhibit Space may be terminated. Conference management will not incur any liability for damages sustained by exhibitor as a result of such termination. In the event of such termination the exhibitor expressly waives such liability and releases conference management of and from any and all claims for damages and agrees that conference management shall have no obligations to exhibitors except to refund to exhibitors a pro-rated share of the aggregate amount received by Florida Hospital Tampa (as rental for exhibit space), after deducting all costs and expenses in connection with such exhibit and the exhibit program, including a reasonable reserve for claims, such deductions being hereby specifically agreed to by the exhibitor.

Withdrawal  Withdrawal by an exhibitor will not be accepted unless written notice of such withdrawal has been received at least 45 days prior to the conference by Florida Hospital Tampa. Any exhibitor who withdraws more than 45 days prior to the conference shall forfeit and pay to Florida Hospital Tampa, as liquidated damages, a sum of money equal to fifty percent (50%) of the full price of said exhibitor's booth space. No refunds for cancellation will be issued for withdrawals within 45 days of the conference.

Arrangement of Exhibits  One 18"x 6' skirted table will be provided. Each exhibitor will be sent a form to order electric, phone, and Internet service, which must be requested in advance (fees apply). Room is carpeted. In the area four feet forward from the rear background of each booth, display material may be placed up to a height not exceeding eight feet from the building floor. In any portion of the booth beyond four feet from the rear background of the booth, all parts of the exhibit shall be placed not to exceed 33 inches from the building floor. All exposed parts of a display will be finished so as not to be objectionable to other exhibitors at the meeting. Exhibits not conforming to these specifications, of which in design, operation, or otherwise found objectionable in the opinion of the conference management, will be prohibited. Florida Hospital Tampa reserves the right, in the best interest of the Exhibit, to relocate selected space in areas other than that selected by the exhibitor. Due to limited space and resources, please let us know in advance if you have any other exhibit needs. We can be reached at Samantha.Dillon@ahss.org.
General Restrictions All rights and privileges granted exhibitors here under are subject to and subordinated to policies of Florida Hospital Tampa.

- Exhibitor will comply with ACCME Standards for Commercial Support, outlining the Standards to ensure the independence of CME Activities.
- Advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after any CME session. Exhibitors may not engage in sales or promotional activities (including distribution of business cards) while in the space or place of any CME session.
- Exhibitor will comply with all applicable statutes, ordinances, regulations, rules and requirements relating to health, fire, safety, and use of the premises or otherwise applicable to the exhibitor.
- Exhibitors will not engage in any activity constituting waste of the premises, including without limitation, mar, deface or otherwise damage any area of the facility; reasonable wear and tear expected.
- Exhibitor assumes all responsibility for and agrees to indemnify and hold harmless All Children’s Hospital against loss, damage of claim arising from or caused in whole or in part by an act or omission of its exhibit personnel, its agents, servants, employees, and contractors and for all persons admitted to the exhibit area using either its badges or badges obtained by or on behalf of the Exhibitor.
- Exhibitor will not discriminate against any person on account of race, creed, color, sex or national origin. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors.
- Exhibitors will not use the conference logo, any part of the conference name or acronym, nor in any other manner associate any exhibit or any activity during the meeting without the express written and personal consent of Florida Hospital Tampa.
- No combustible decoration, such as crepe paper, tissue paper, cardboard, or corrugated paper shall be used at any time. All packaging containers, excelsior and wrapping paper is to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, silken or any cloth decorations must stand a flameproof test as prescribed by the fire ordinance of the applicable governing bodies.

Florida Hospital Tampa reserves the sole right to prohibit and require immediate cessation of any activity or distribution that does not conform as aforesaid. To avoid any problems, Florida Hospital Tampa will provide advance approval of activities and items upon request of an exhibitor. The decision to prohibit and require cessation of any activity will be in the sole and exclusive discretion of Florida Hospital Tampa and final.
All exhibits must conform strictly to the Exhibit Purpose & Regulations. Florida Hospital Tampa reserves the right to restrict any exhibit that might be considered undesirable. This restriction includes articles, conduct, dress, and printed matter of anything objectionable to the Exhibit or Exhibit Program as a whole.

**Care of Exhibit Space** The exhibitor, at his own expense, shall take good care of his exhibit space, not deface or mar said premises and will keep and maintain the aforesaid premises in good order at all times.

**Limitation of Liability** Florida Hospital Tampa, its contractors, any of the officers, staff members, employees, or directors of any of either of the aforesaid parties will not be responsible for any loss, injury or damage whatsoever or howsoever arising, which may occur to an exhibitor, or to his agents, employees, contractors and its agents and employees, or to the property or wares of the exhibitors, arising from any cause whatsoever, prior, during or subsequent to the period of this exhibit. Each exhibitor expressly releases Florida Hospital Tampa from any and all claims from such injury, loss or damage.

**Liability of Exhibitor** If Florida Hospital Tampa shall be held liable for any event, which might result from a particular exhibitor’s action or failure to act, such exhibitor shall reimburse Florida Hospital Tampa and hold harmless Florida Hospital Tampa from liability resulting there from.

**Insurance** Exhibitors must adequately insure their materials, goods, wares, and exhibits against theft, damage, loss or injury of any kind and must do so at their own expense. Exhibitors are solely responsible for their own actions during the meeting.

**Security** The Tradewinds Island Beach Resort suggests that exhibitors secure all valuables. Conference management will request that security lock the exhibit hall during non-conference hours. **This in no case is to be understood or interpreted by exhibitors as guaranteeing them against loss or theft of any kind.**

**Additions to Exhibit Purpose & Regulations** The Exhibit Purpose & Regulations as issued or amended by Florida Hospital Tampa is hereby made an integral part of and incorporated by reference into the Application for Exhibit Space and shall be deemed to have the identical effect as if said Exhibit Purpose & Regulations were set forth in full on the Application.